

1st June, 2015

To whom it may concern:

Intervet K.K.
Nissan Chemical Industries, Ltd.

Intervet K.K. receives Manufacturing and Marketing Authorization in Japan for new ecto-parasiticide BRAVECTO®

Intervet K.K., a subsidiary of Merck & Co., Inc., Kenilworth, N.J., U.S.A. (“Merck”) announced that as of 27th May, 2015, Japan Ministry of Agriculture, Forestry and Fisheries granted manufacturing and marketing authorization for the new ecto-parasiticide BRAVECTO® (fluralaner) 112.5mg, 250mg, 1000mg and 1400mg chewable tablets for dogs.

BRAVECTO® is a veterinary product which has been developed by Merck. It provides a quick and persistent flea and tick killing activity, lasting for 3 months - significantly longer than the once a month treatment options currently available. BRAVECTO® was launched in the EU in April 2014 and in the USA in June 2014.

Fluralaner, the active substance of BRAVECTO®, was invented and has been supplied to Merck by Nissan Chemical Industries, Ltd. Fluralaner is a new compound belongs to the isoxazoline group, and has an excellent safety profile for dogs.

The Japanese Veterinary ecto-parasiticide market size is estimated to be more than USD 50 million. Significant market growth in recent years is in part contributed to the emergence of the fatal human disease – Severe Fever with Thrombocytopenia Syndrome (SFTS). Being transmitted by ticks, SFTS raised the awareness and importance of effective tick-control in dogs. Ticks and fleas cause various disease conditions of dogs such as dermatitis and anemia and internal parasites.

BRAVECTO® is a product which has (1) tasty flavored chewable tablet, which kills (2) 2 ecto-parasites (fleas and ticks) and (3) lasts for 3 months. It will reduce the treatment burden of dog owners while it has great benefits for their pets. Intervet K.K. is delighted to contribute in improving dogs’ health and bonds with their owners. BRAVECTO® can be only purchased through veterinary clinics.

Intervet K.K.

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