October 29, 2010

Presentation for Investors

1H FY2010 (April 1 – September 30, 2010) Financial Results

Translation of presentation material for investor meeting held in Tokyo on October 29, 2010



1H FY2010 PL

	1H FY2009	1H FY2010	Change
Sales	66.8	72.1	5.2
Operating Profit	7.8	8.3	0.5
Non-Operating Income/Expenses	-	-0.5	-0.5
Ordinary Income	7.8	7.8	0.0
Extraordinary Profit/Loss	-	-	-
Net Income	5.4	5.6	0.2
EBITDA (*)	12.7	13.2	0.6
EPS (¥)	31.54	32.81	1.27
Dividend (¥/share)	¥10	¥12	¥2
Total amount of Dividend	1.7	2.1	0.4
OP Margin(%)	11.7%	11.6%	-0.1%
FX Rate (¥/\$)	96	89	
Naphtha(¥/kl)(**)	37,000	46,900	

1H FY2010 Outlook as of		
	2010	
	70.0	
	7.4	
	-0.1	
	7.3	
	-	
	5.0	
	12.4	
	29.02	
	¥12	
	2.1	
	10.6%	
	90	
	46,600	

^(*) EBITDA = Operating Profit +Depreciation

^(**) Average from April to August

1H FY2010 Review

```
< vs. 1H FY2009 >
              (Sales)
                       Up ¥5.2 billion (+7.8%) (+) Chemicals, Electronic Materials, Agrochemicals, Trading
                                                (-) Pharmaceuticals
                       Up \pm 0.5 billion (\pm 7.1\%) (\pm 1.0) Chemicals, Agrochemicals, Trading
                (OP)
                                                (-) Electronic Materials, Pharmaceuticals
      (Non-Operating
Income and Expenses)
                       Down ¥0.5 billion
                                                Foreign exchange losses -0.6, Equity in earnings of affiliates -0.4,
                                                Loss on disposal of inventories +0.4
   (Ordinary Income)
                       Flat
        (Net Income) Up ¥0.2 billion (+3.1%)
  < vs. 1H FY2010 Outlook as of May 2010 >
              (Sales)
                       Up ¥2.1 billion (+29.4%) (+) Chemicals, Electronic Materials, Trading
                                                (-) Agrochemicals, Pharmaceuticals
                (OP)
                       Up ¥0.9 billion (+12.7%) (+) Chemicals, Electronic Materials, Pharmaceuticals, Trading
                                                (±) Agrochemicals
      (Non-Operating
                                                Foreign exchange losses -0.6, Equity in earnings of affiliates -0.1,
Income and Expenses)
                       Down ¥0.4 billion
                                                Others +0.3
   (Ordinary Income)
                       Up ¥0.5 billion (+7.3%)
        (Net Income)
                       Up ¥0.6 billion (+12.0%)
```

1H FY2010

Non-Operating Income/Expenses, Extraordinary Profit/Loss

	1H FY2009	1H FY2010	Change
Non-Operating Income	1.32	1.28	-0.04
Interest income	0.03	0.03	0.00
Dividend income	0.31	0.31	0.00
Others	0.98	0.94	-0.04
Non-Operating Expenses	1.36	1.78	0.42
Interest expense	0.32	0.28	-0.04
Loss on disposal of fixed assets	0.15	0.16	0.01
Others	0.89	1.34	0.45

Extraordinary Profit	-	-	-
Extraordinary Loss	•	-	•

1H FY2010 Cash Flows

	1H FY2009	1H FY2010
CF from operating activities	23.4	21.8
Profit before income tax	7.8	7.8
Depreciation & Amortization	4.9	4.9
Тах	-0.4	-3.7
Working capital, others	11.1	12.8
CF from investing activities	-7.6	-2.9
Purchase of investments in securities	-1.0	0.6
Purchase of PPE	-6.6	-2.7
Others	0.0	-0.8
CF from financing activities	-12.4	-18.3
Dividends paid	-1.7	-2.4
Borrowings	-10.6	-13.0
Purchase of treasury shares	0.0	-2.8
Others	-0.1	-0.1
Effect of FX rate changes on cash & cash equivalents	0.0	-0.3
Change in cash & cash equivalents	3.4	0.3
Cash & cash equivalents at end of period	13.1	15.1

1H FY2010 Balance Sheets

	2009/9	2010/3	2010/9	Change
Current assets	91.3	106.0	91.8	-14.2
Cash	13.1	14.8	14.1	0.3
Accounts receivable	39.9	53.9	40.7	-13.2
Inventories	32.6	30.7	30.3	-0.4
Others	5.7	6.6	5.7	-0.9
Fixed assets	75.1	75.4	72.8	-2.6
Total PPE	50.5	46.9	46.2	-0.7
Intangible assets	0.8	4.1	3.7	-0.4
Investment securities	21.3	21.5	19.3	-2.2
Others	2.5	2.9	3.6	0.7
Total assets	166.4	181.4	164.6	-16.8
*Increase in PPE		4.0		
Depreciation			4.5	
Retirement				

*Increase in PPE	4.0
Depreciation	4.5
Retirement	0.2

			•	
	2009/9	2010/3	2010/9	Change
Liabilities	64.4	73.7	57.9	-15.8
Accounts payable	13.4	14.8	12.6	-2.2
Borrowings	34.9	42.1	29.1	-13.0
Others	16.1	16.8	16.2	-0.6
Net assets	101.9	107.7	106.7	-1.0
Shareholders' equity	100.1	105.4	105.8	0.4
Valuation and Translation adjustments	0.7	1.2	-0.1	-1.3
Minority interests	1.2	1.1	1.0	-0.1
Total liabilities & Net assets	166.4	181.4	164.6	-16.8

60.6% 58.7% 64.2% (Equity ratio)

Change of shareholders' equity 0.4 =

Net Income 5.6 - Dividend 2.4 - Purchase of treasury shares 2.8

New Segmentation (From 1Q FY 2010)

	Former Segm	entation			New Segmentation	on
Segment	Mai	n Products		Segment	Ma	in Products
Chem	Electronic Materials	SUNEVER,BARC SNOWTEX,TEPIC Highpurity chemicals		Chem	Organic Materials	TEPIC Melamine cyanulate FINETEC
	Organic Materials	NHC CYCLOTENE Micro lens TEPIC			Inorganic Materials	SNOWTEX Organo sillica sol Alumina sol SUNCOLLOID
		Melamine cyanulate FINETEC			Basic Chemicals	CELNAX Melamine
	Inorganic Materials	SNOWTEX Organo sillica sol Alumina sol SUNCOLLOID				Urea,AdBlue HILIGHT Ammonia, Sulfuric acid, Nitric acid Highpurity chemicals
	Basic Chemicals	CELNAX Melamine Urea,AdBlue HILIGHT Ammonia, Sulfuric acid, Nitric acid		Electronic Materials	SUNEVER,BARC NHC CYCLOTENE Micro lens	
Agro Chem		Herbicides Insecticides Fungicide		Agro Chem	Agro	Herbicides Insecticides Fungicide
	fertilizers			Pharma	LIVALO, LANDEL	
Pharma	LIVALO, LANDEL]	_	Trading	Nissei Corporation	
Others	Nissan Butsuryu,Nis Nissan Engineering	ssan Green & Landscape,		Others	Nissan Butsuryu,Nissar Nissan Engineering, fer	• •
Adjustment	R&D expenses of A Planning Dept. are of Segments			Adjustment		s of Advanced Materials &

1H FY2010 Review by Segment

		Sales			
		1H 2009	1H 2010	Change	1H 2010 Outlook as of May 2010
Chem		22.1	24.5	2.4	24.1
	Organic/Inorganic Materials	9.0	10.4	1.4	10.3
	Basic Chemicals	13.1	14.1	1.0	13.8
Electro	nic Materials	13.2	13.7	0.5	13.5
Agro		11.7	12.0	0.3	12.5
Pharma	a	5.0	4.8	-0.2	4.9
Trading	g	20.1	21.2	1.1	20.9
Others		13.3	11.1	-2.2	13.5
Adjustment		-18.5	-15.2	-3.3	-19.4
Total		66.8	72.1	5.2	70.0

OP					
1H 2009	1H 2010	Change	1H 2010 Outlook as of May 2010		
0.5	1.8	1.3	1.5		
-	•	ı	•		
-	-	-	-		
4.7	3.8	-0.9	3.3		
0.3	0.8	0.5	0.8		
2.6	2.1	-0.5	2.0		
0.5	0.7	0.2	0.4		
0.4	0.1	-0.3	0.2		
-1.3	-1.0	0.3	-0.8		
7.8	8.3	0.5	7.4		

1H FY2010 Review by Segment

```
(Chemicals)
  (vs.1H FY2009)
      Sales up ¥2.4billion (+11%), OP up ¥1.3billion (+246%) with volume increase
  (vs.1H FY2010 Outlook as of May 2010)
      Except Organo sol, volume increase in major products greater than outlook
      OP up ¥0.3billion
(Electronic Materials)
  (vs.1H FY2009)
      Sales up ¥0.5billion(SUNEVER down, BARC up)
      OP down ¥0.9billion
        : Fixed cost increase ¥0.3billion
        : Change in beginning inventory valuation down ¥0.9billion (see footnote in P20)
  (vs.1H FY2010 Outlook as of May 2010)
      Sales up ¥0.2billion (BARC up), fixed cost down ¥0.3billion
      OP up ¥0.5billion
(Agro)
  (vs.1H FY2009)
      Sales up ¥0.3billion (development milestone payment of animal health product ¥0.5billion, others ¥-0.2billion)
      Sales of others ¥-0.2billion: ROUNDUP down 21% (inventory adjustment), Others up 6%
      Fixed cost down ¥0.3billion, amortization cost up (acquisition of THIFLUZAMID)
      OP up ¥0.5billion
  (vs.1H FY2010 Outlook as of May 2010)
      Sales down ¥0.5billion mainly due to ROUNDUP
      OP flat mainly due to fixed cost cut
(Pharmaceuticals)
  (vs.1H FY2009)
      Sales down ¥0.2billion (milestones down ¥0.6billion, LIVALO up ¥0.4billion)
      OP down ¥0.5billion
      LIVALO sales: domestic up ¥0.2billion, export up ¥0.2billion
  (vs.1H FY2010 Outlook as of May 2010)
      Sales flat, OP up ¥0.1billion
(Trading)
  (vs.1H FY2009 and vs.1H FY2010 Outlook as of May 2010)
```

FY2010 Outlook

	FY2009			F	Y2010	E	Change		
	1H	2H	Total	1H	2H E	Total	1H	2HE	Total
Sales	66.8	82.2	149.0	72.1	85.9	158.0	5.3	3.7	9.0
ОР	7.8	11.4	19.2	8.3	12.8	21.1	0.5	1.4	1.9
Non-Operating Income/Expenses	-	-	-	-0.5	0.1	-0.4	-0.5	0.1	-0.4
Ordinary Income	7.8	11.4	19.2	7.8	12.9	20.7	0.0	1.5	1.5
Extraordinary Profit/Loss (*)	-	-0.6	-0.6	-	-0.9	-0.9	-	-0.3	-0.3
Net Income	5.4	7.4	12.8	5.6	8.5	14.1	0.2	1.1	1.3
EBITDA	12.7	17.4	30.1	13.2	18.5	31.7	0.5	1.1	1.6
EPS (¥)	31.54	42.46	74.00	32.81	50.07	82.88	1.27	7.61	8.88
Dividend (¥/share)	¥10	¥14	¥24	¥12	¥12	¥24	¥2	¥-2	¥0
Total amount of Dividend	1.7	2.4	4.1	2.1	2.0	4.1	0.4	-0.4	0.0
OP Margin(%)	11.7%	13.9%	12.8%	11.6%	14.9%	13.4%	-0.1%	1.0%	0.6%
FX Rate (¥/\$)	96	90	93	89	85				
Naphtha(¥/kl)	37,000	45,000	41,200	46,900	46,900				

_	10 Out f May 2						
1HE	2H E	Total					
70.0	88.0	158.0					
7.4	13.6	21.0					
-0.1	-0.1 -0.2						
7.3	13.4	20.7					
-	-0.9	-0.9					
5.0	8.1	13.1					
12.4	19.5	31.9					
29.02	47.01	76.03					
¥12	¥12	¥24					
2.1	2.0	4.1					
10.6%	15.5%	13.3%					
90	90	90					
46,600	46,600	46,600					

^{(*) 2}H FY2009: Devaluation of investments in securities -0.4, Provision for loss on business liquidation -0.2 2H FY2010E: One-time losses caused by a change in employees' retirement benefit plan -0.9

2H FY2010 Outlook

```
< vs. 2H FY2009 >
                      Up ¥3.7 billion (+4.5%) (+) Chemicals, Pharmaceuticals, Trading
           (Sales)
                                              (±) Electronic Materials, Agrochemicals
             (OP)
                      Up ¥1.4 billion (+12.3%) (+) Chemicals, Electronic Materials, Pharmaceuticals, Trading
                                              (-) Agrochemicals
(Ordinary Income)
                      Up ¥1.5 billion (+13.2%)
      (Net Income)
                     Up ¥1.1 billion (+14.9%)
< vs. 2H FY2010 Outlook as of May 2010 >
                      Down ¥2.1 billion (-2.4%) (+) Chemicals
           (Sales)
                                                (-) Electronic Materials, Agrochemicals, Pharmaceuticals,
                                                   Trading
              (OP)
                      Down ¥0.8 billion (-5.9%) (+) Chemicals, Agrochemicals
                                               (±) Electronic Materials, Pharmaceuticals, Trading
(Ordinary Income)
                      Down ¥0.5 billion (-3.7%)
      (Net Income)
                     Up \pm 0.4 billion (\pm 4.9\%) Adjustment of tax payment \pm 0.9
```

(¥billion)

FY2010 Cash Flows Outlook

2010 Gasii i iows Gatiook	FY2009	FY2010E	FY2010 Outlook as of May 2010
CF from operating activities	26.7	23.7	21.7
Profit before income tax	18.7	19.8	19.8
Depreciation & Amortization	11.0	10.6	10.9
Тах	-2.7	-7.1	-7.1
Working capital, others	-0.3	0.4	-1.9
CF from investing activities	-15.6	-10.2	-10.7
Purchase of investments in securities	-1.0	0.6	0.0
Purchase of PPE	-10.6	-10.0	-10.7
Others	-4.0	-0.8	0.0
CF from financing activities	-6.2	-13.0	-7.1
Dividends paid	-3.5	-4.4	-4.4
Borrowings	-2.7	-5.7	-2.7
Purchase of treasury shares	0.0	-2.8	0.0
Others	0.0	-0.1	0.0
Effect of FX rate changes on cash & cash equivalents	0.2	-0.3	0.0
Change in cash & cash equivalents	5.1	0.2	3.9
Cash and cash equivalents at end of period	14.8	15.0	18.7

FY2010 Sales Outlook by Segment

(¥ billion)

	F	FY2009(*)			FY2010E			Change			
	1H	2H	Total	1H	2H E	Total	1H	2H E	Total		
Chem	22.1	24.0	46.1	24.5	27.3	51.8	2.4	3.3	5.7		
Organic/Inorganic Materials	9.0	10.2	19.2	10.4	12.0	22.4	1.4	1.8	3.2		
Basic Chemicals	13.1	13.8	26.9	14.1	15.3	29.4	1.0	1.5	2.5		
Electronic Materials	13.2	13.4	26.6	13.7	13.4	27.1	0.5	0.0	0.5		
Agro	11.7	22.1	33.8	12.0	22.2	34.2	0.3	0.1	0.4		
Pharma	5.0	4.5	9.5	4.8	4.9	9.7	-0.2	0.4	0.2		
Trading	20.1	21.2	41.3	21.2	24.4	45.6	1.1	3.2	4.3		
Others	13.3	14.1	27.4	11.1	16.4	27.5	-2.2	2.3	0.1		
Adjustment	-18.6	-17.1	-35.7	-15.2	-22.7	-37.9	3.4	-5.6	-2.2		
Total	66.8	82.2	149.0	72.1	85.9	158.0	5.3	3.7	9.0		

	10 Out	
1HE	2HE	Total
24.1	26.6	50.7
10.3	11.9	22.2
13.8	14.7	28.5
13.5	13.9	27.4
12.5	22.9	35.4
4.9	5.4	10.3
20.9	24.6	45.5
13.5	13.9	27.4
-19.4	-19.3	-38.7
70.0	88.0	158.0

(*) 2H FY2009 actual : pro forma sales by new segment

FY2010 OP Outlook by Segment

(¥ billion)

	F	FY2009(*)			Y2010	E	Change			
	1H	2H	Total	1H	2H E	Total	1H	2H E	Total	
Chem	0.5	2.1	2.6	1.8	3.3	5.1	1.3	1.2	2.5	
Electronic Materials	4.7	2.6	7.3	3.8	3.0	6.8	-0.9	0.4	-0.5	
Agro	0.3	4.4	4.7	0.8	3.7	4.5	0.5	-0.7	-0.2	
Pharma	2.7	1.9	4.6	2.1	2.2	4.3	-0.6	0.3	-0.3	
Trading	0.5	0.6	1.1	0.7	0.7	1.4	0.2	0.1	0.3	
Others	0.4	0.6	1.0	0.1	0.6	0.7	-0.3	0.0	-0.3	
Adjustment	-1.3	-0.8	-2.1	-1.0	-0.7	-1.7	0.3	0.1	0.4	
Total	7.8	11.4	19.2	8.3	12.8	21.1	0.5	1.4	1.9	

	10 Out	
1HE	2H E	Total
1.5	3.1	4.6
3.3	3.9	7.2
0.8	3.5	4.3
2.0	2.5	4.5
0.4	0.8	1.2
0.2	0.7	0.9
-0.8	-0.9	-1.7
7.4	13.6	21.0

(*) 2H FY2009 actual : pro forma OP by new segment

2H FY2010 Outlook by Segment

Almost flat

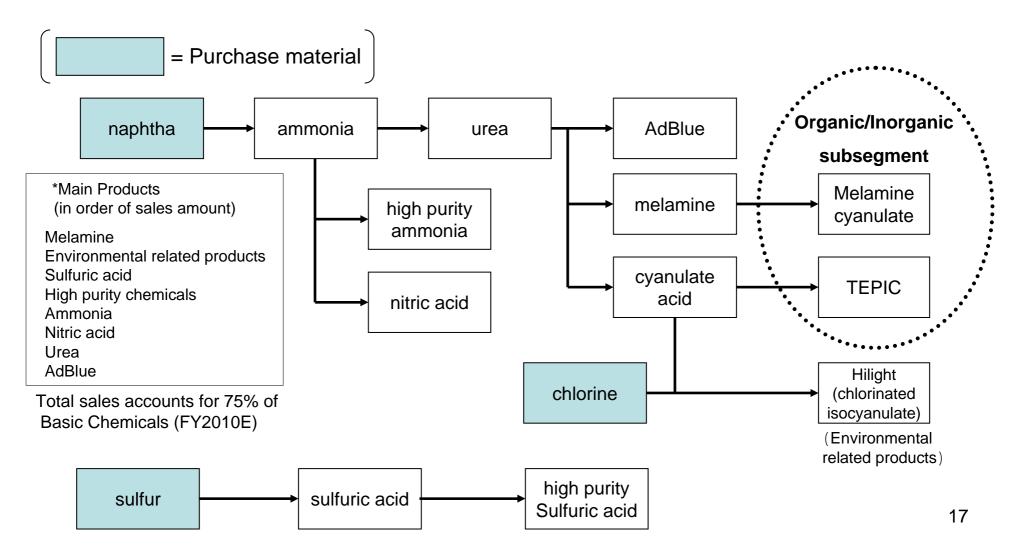
```
(Chemicals)
  (vs.2H FY2009)
      Sales up ¥3.3billion (+14%), OP up ¥1.2billion (+57%) with volume increase in both subsegments
  (vs.2H FY2010 Outlook as of May 2010)
      Sales up ¥0.7billion (+3%), while FINETEC sales down
      OP up ¥0.2billion partly due to fixed cost cut
(Electronic Materials)
  (vs.2H FY2009)
      Sales flat (SUNEVER up, BARC down)
      OP up ¥0.4billion (change in beginning inventory valuation up ¥0.6billion, see footnote in P20)
  (vs.2H FY2010 Outlook as of May 2010)
      Sales down ¥0.5billion (SUNEVER down, BARC down)
      Change in beginning inventory valuation down ¥0.5billion
      OP down ¥0.9billion
(Agro)
  (vs.2H FY2009)
      Sales flat (ROUNDUP down 14%, others up 5%)
      Amortization cost up (acquisition of THIFLUZAMID)
      OP down ¥0.7billion
  (vs.2H FY2010 Outlook as of May 2010)
      Sales down ¥0.7billion mainly due to ROUNDUP
      Improvement in pricing, purchasing expenses, cost reduction
      OP up ¥0.2billion
(Pharmaceuticals)
  (vs.2H FY2009)
      Sales up ¥0.4billion (milestones up ¥0.2billion, LIVALO up ¥0.2billion)
  (vs.2H FY2010 Outlook as of May 2010)
      Sales down ¥0.5billion (milestones down ¥0.2billion, LIVALO down ¥0.3billion)
      LIVALO sales: domestic up ¥0.1billion, export down ¥0.4billion mainly due to delay in EU
(Trading)
  (vs.2H FY2009)
      Sales and OP increase due to better trading activity
  (vs.2H FY2010 Outlook as of May 2010)
```

Chemicals – Organic/Inorganic Materials subsegment

		Non-c	onsoli	dated	Sales `	YOY Ch	ange
Product	Characteristics and Trend		010 Out October		FY2010 Outlook as of May 2010		
		1H Actual	2H E	FY 2010E	1H E	2H E	FY 2010E
Total Subsegment		+19%	+22%	+21%	+16%	+22%	+19%
TEPIC	Epoxy compound for: solder resist, LED sealant, powder coating hardening agent for paint World largest producer Continued demand increase for electronic materials, paint Developing applications for high luminance LED related material Focusing on development of new liquid TEPIC	+25%	+1%	+12%	+15%	-1%	+7%
SNOWTEX	Silica sol for: polishing silicon wafer/aluminum and glass hard disk, NOx reduction catalyst, polymerized toner, automobile catalyst, chrome-free electrical steel sheet World largest producer with 23% production capasity share Advantage in number of grades, product stability Continuing demand recovery New second plant in Operation in 2011 spring (production capacity +20%, capex ¥3.1 billion)	+30%	+28%	+29%	+25%	+19%	+22%
Organo sol	Used for transfer film(laptop PC, mobile telephone), polymerized toner World largest producer Demand recovery for transfer film below expectations	-5%	+13%	+4%	+24%	+30%	+27%
FINE TEC	Custom manufacturing and process researching services for pharma companies Several projects in 2H postponed due to customers' requests New plant completed in 1H (capex ¥ 2.0 billion)	+4%	+19%	+11%	-11%	+102%	+38%

Chemicals – Flow Chart of Selected Basic Chemicals Products

Core products: Ammonia related products and sulfuric acid related products
FY2009 ammonia domestic market share 8%, large percentage of self-consumption of ammonia



Chemicals – Basic Chemicals subsegment

		Non-c	onsoli	dated	Sales '	YOY Ch	ange
Product	Characteristics and Trend		010 Out October		FY2010 Outlook as of May 2010		
		1H Actual	2H E	FY 2010E	1H E	2H E	FY 2010E
Total Subsegment	(1H)Volume increase above expectations (2H)Sales up (Urea, AdBlue,etc) vs. 1H FY2009 Actual and 2H Outlook FY2010 as of May 2010	+8%	+11%	+9%	+5%	+7%	+6%
Melamine	Mainly used as adhesiv eagent for particle board (1H)Both domestic sales and export up v s. 1H FY2010 Outlook (2H)Export up v s. 2H FY2010 Outlook as of May 2010 due to delays of overseas new entries Export prices expected increase in 2H	+3%	+0%	+2%	-1%	-9%	+5%
Urea including AdBlue	Urea: mainly used for urea formaldehyde resin, adhesive agent AdBlue: solution of urea in demineralised water for diesel trucks to reduce NOx (adopted by all four Japanese truck manufacturers to meet new rules) Urea: Sales increasing for adhesive agent use AdBlue: Sales increasing as all Japanese diesel truck manufacturers adopted AdBlue to meet new rules	+21%	+69%	+46%	+18%	+59%	+39%
High purity chemicals	Used to clean semiconductors Largest domestic producer Capacity expansion completed in May 2011 to accommodate increasing demand (production capacity +15%) Annual sales expected to exceed FY2009 Actual and FY2010 Outlook as of May 2010	+14%	+9%	+12%	+7%	+7%	+7%

Four products account for 31% of total non-consolidated subsegment sales(FY2010E)

Electronic Materials – SUNEVER

1H FY2010 Actual (vs. 1H FY2009) Sales down 6% (TN down 20%, IPS/VA up 19%) (vs. 1H FY2010 Outlook as of May 2010) Sales down (TN down, IPS/VA up) Overall, price down in line with expectations, volume down greater than expectations

2H FY2010 Outlook (vs. 2H FY2009)

Sales up 3% (TN down 3%, IPS/VA up 11%)

(vs. 2H FY2010 Outlook as of May 2010)

Sales down (TN down, IPS/VA up)

Overall, price down in line with expectations, volume down greater than expectations

Development of new alignment technologies (Photo alignment method, Polymer sustained alignment (PSA) etc.) advancing Focus on new materials (NHC (protection layer of touch panel), microlens related products, etc) **Technical Service center in Taiwan in April 2011**

		Consolidated Sales YOY Change								
	Major Use		010 Out October		FY2010 Outlook as of May 2010					
	ajo: ecc	1H 2H F		FY	1H E	2H E	FY			
		Actual		2010E			2010E			
Total SUNEVER		-6%	+3%	-2%	-1%	+7%	+3%			
TN (twisted nematic)	PC, monitor	-20%	-3%	-12%	-11%	+7%	-2%			
IPS (in plane switching)	TV, tablet PC,	+19%	+11%	+15%	+16%	+9%	+13%			
VA (vertical alignment)	smart phone	11370	11170	11370	11070	1370	11370			

Electronic Materials – BARC

1H FY2010 Actual (vs. 1H FY2009)

Sales up 15% with semiconductor industry recovery

(vs. 1H FY2010 Outlook as of May 2010)

Sales up (both KrF and ArF up)

Overall, price down in line with expectations, volume increase above expectations

2H FY2010 Outlook (vs. 2H FY2009)

Sales down 5% (both KrF and ArF down)

(vs. 2H FY2010 Outlook as of May 2010)

Sales down (ArF down)

Overall, price down in line with expectations, volume down greater than expectations

New BARC 3rd plant completed in 4Q FY2009 (production capacity +60%)

		Consolidated Sales YOY Change								
		FY2	010 Out	look	FY2010 Outlook					
	Line Width	as of	October	2010	as of May 2010					
		1H	2H E	FY	1H E	2H E	FY			
		Actual	ZH E	2010E	111 E	ZII E	2010E			
Total BARC		+15%	-5%	+5%	+5%	-1%	+2%			
KrF	130nm ~ 110nm	-4%	-9%	-6%	-11%	-9%	-10%			
ArF	90nm >	+24%	-7%	+7%	+14%	-2%	+5%			

(Note) Change in beginning inventory valuation (¥ billion)

Under our standard cost system, beginning inventory of any half year is revalued and thus gains or losses are recognized.

FY2009			FY2010 Outlook as of May 2010		FY2010 Outlook as of October 2010			Cha	nge (-)	Chenge (-)			
1H	2H	FY2009	1H E	2H E	FY2010E	1H Actual	2H E	FY2010E	1H Actual	2H E	FY2010E	1H Actual	2H E	FY2010E
0.5	-0.7	-0.2	-0.4	0.4	0.0	-0.4	-0.1	-0.5	-0.9	0.6	-0.3	0.0	-0.5	-0.5

Generally speaking, typical cases are:

- (1) Gains are recognized when raw material cost up or plant utilization rate down vs. previous half year
- (2) Losses are recognized when raw material cost down or plant utilization rate up vs. previous half year

Agrochemicals -

Stable profit center

Launched LEIMEY (fungicide), STARMITE (insecticide) in FY2008

Acquired THIFLUZAMIDE fungicide business (trademark in Japan: IKARUGA) from Dow in January 2010

Pipeline

- ·NC620 (paddy rice herbicide, launch FY2013, expected sales at peak ¥6 billion)
- ·Animal health product (licensing product, launch FY2014)
- ·New fruits/vegetables insecticide, New paddy rice herbicide

Full reconstruction of Biological Research Laboratories (FY2010-2015)

Main products:

ROUNDUP (herbicide), SIRIUS (herbicide), PERMIT (herbicide), TARGA (herbicide), THIFLUZAMIDE (fungicide), STARMITE (insecticide), LEIMEY (fungicide)
Seven products account for 57% of total non-consolidated segment sales (FY2010E)

Export sales account for about 20% of total non-consolidated segment sales(FY2009) (Asia:47%, Europe, Africa:27%, North/Central/South America:26%)

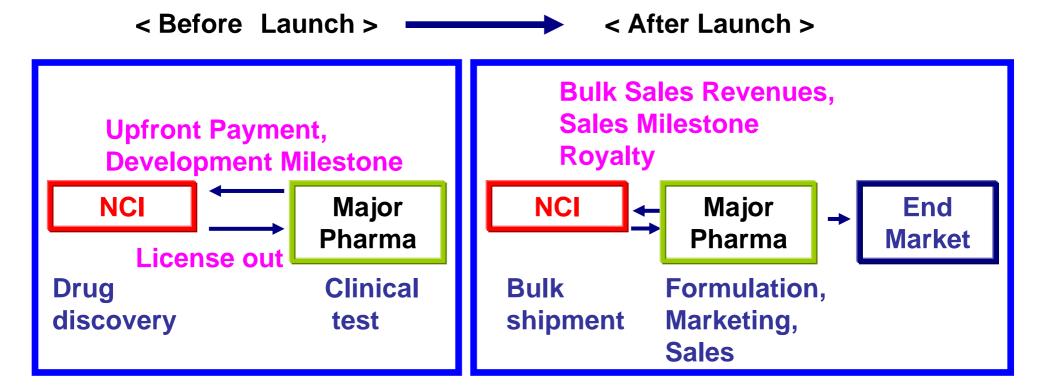
Agrochemicals – Non-consolidated Segment Sales (before discount)

	No	n-conso	lidated	Sales Y	OY Chan	ge	
		2010 Outl		FY 2010 Outlook			
	as of	October	2010	as of May 2010			
	1H Actual	2H E	FY 2010E	1H E	2H E	FY 2010E	
ROUND UP	-21%	-14%	-16%	13%	-7%	-1%	
Except ROUND UP	11%	5%	7%	11%	7%	8%	
Total Segment	4%	0%	1%	12%	3%	6%	

	Distribution	n of					
	Non-conso	lidated Sales					
	FY2010E FY2009						
Fungicide+Insecticide	4%	4%					
Insecticide	19%	20%					
Fungicide	11%	7%					
Herbicide	62%	66%					
Plant growth regulator	2%	2%					
Others	2%	1%					

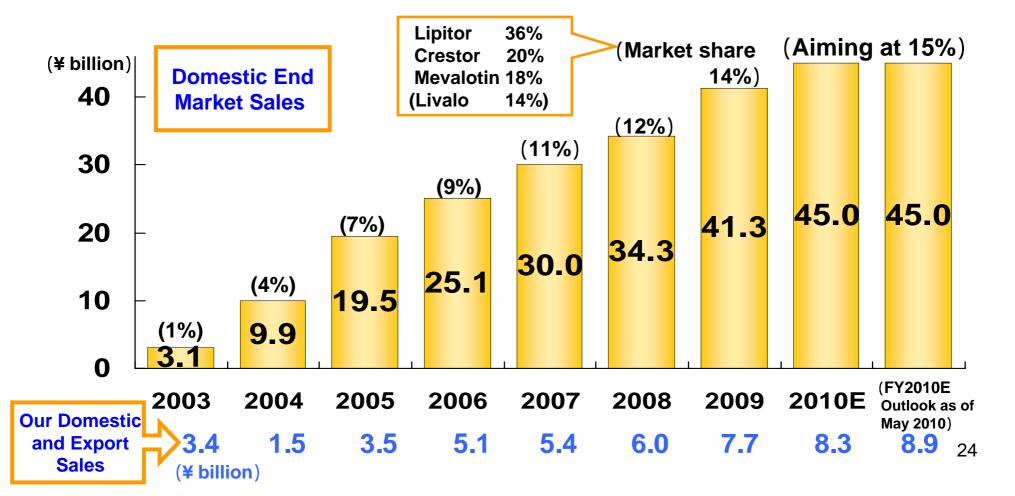
Pharmaceuticals - NCI Business Model

Steadily expanding segment in mid-term perspective Unique ethical pharma business model without sales force



Pharmaceuticals - LIVALO

Domestic market share up, NHI drug price cut 7%
Started USA sales in June 2010, co-distribution by Kowa and Eli Lilly
Obtained EU approval in July 2010
Production capacity expansion in February 2011
Full reconstruction of Biological Research Laboratories (FY2010-2015)



Pharmaceuticals – LIVALO world wide strategy

Country /Region	Stage of Development	Launch (schedule)	Business partner
Japan	Launched	Sep 2003	Kowa, Daiichi-Sankyo
Korea	Launched	Jul 2005	Choong-wae
Thailand	Launched	Aug 2008	Biopharm-Chemical
China	Launched	Jul 2009	Kowa Shanghai
USA	Launched	Jun 2010	Kowa(KPA), Eli Lilly
Europe	Approved	2011	Kowa(KPE), Recordati
Canada	Applied	2011	Abbott
Taiwan	Applied	2011	Taiwan Tanabe
Indonesia	Applied	2012	Indonesia Tanabe
Middle East/	Application	2011	Algorithm
North Africa	prepared		g
Central and South	Application	2011	Eli Lilly
America	prepared	2011	Lii Liiiy
Australia /	Application	2012	Abbott
New Zealand	prepared	2012	ADDOLL

Pharmaceuticals - Pipeline

<Progress in 1H FY2010>

LIVALO: Launched in USA (June 2010)

LIVALO: Approved in EU(July 2010)

Product		Market	Developing Status	Licensee	Expected Market Size (¥ billion)
LIVALO		USA	Launched	Kowa	2,500
(Anti-cholesterol agent)		EU	Approved	Nowa	2,300
	Japan	Intermittent claudication	Phase	Taisho	20-30
NM/NT-702 (Anti-platelet agent)	Japan	Asthma	i ilase	Taisilo	20
(, and platefol agent)	EU/USA	Intermittent claudication	Phase completed	Indigo(USA)	50-70(USA)
NTC-801	Japan		Phase	Teijin	1 million patients(2015)
(Anti-arrhythmic agent)	World wide(except Japan)		Phase	вмѕ	8.4 million patients(2015)
IIP-022 Platelet generating stimulator agent)		Phase	Ono	0.35million patients (2015 in Japan)	

Capex/Depreciation/R&D by Segment

(¥ billion)

	Capex(*)				Depreciation(**)				R&D Expenses			
(Former Segmentation)	2007	2008	2009	2010E	2007	2008	2009	2010E	2007	2008	2009	2010E
Chem	8.8	11.0	5.3	-	7.9	8.0	8.6	-	7.3	8.2	7.8	-
Agro	1.4	2.3	4.1	-	1.2	1.5	1.7	-	3.4	3.3	3.0	-
Pharma	0.3	0.2	0.3	-	0.2	0.3	0.3	-	1.8	2.1	2.2	-
Others	0.4	0.4	0.4	-	0.4	0.4	0.4	-	0	0.1	0.1	-
Total	10.9	13.9	10.1	-	9.7	10.2	11.0	-	12.5	13.7	13.1	-
(New Segmentation) % o												

% of Sales

Chem	-	-	-	2.2	-	-	-	4.4	-	-	-	1.4	2.7%
Electornic	-	-	-	2.5	-	-	-	3.3	-	-	-	5.5	20.4%
Agro	-	-	-	0.5	-	-	-	2.0	-	-	-	2.7	7.9%
Pharma	-	-	-	1.0	-	-	-	0.4	-	-	-	2.4	24.9%
Trading	-	-	-	0.2	-	-	-	0.1	-	-	-	0	0.0%
Others	-	-	-	0.8	-	-	-	0.4	-	-	-	1.3	4.8%
Total	-	-	_	7.2	_	-	-	10.6	-	-	-	13.3	

R&D Expenses/Sales (%)

(*)Capex

Actual - Acceptance basis

Outlook - Production commencement basis

(**) Depreciation Method

SUNEVER, BARC- 4 year declining balance method (62.5% of initial capex amount in the 1st year)

Other products - 8 year declining balance method (31.3%)

Number of R&D Personnel (Sept.2010) -	400 (Parent company)
Number of Professionals (Sept.2010) -	1,030 (Parent company)
1	39%

7.4%

8.6%

8.8%

8.4%

Major Capex Items

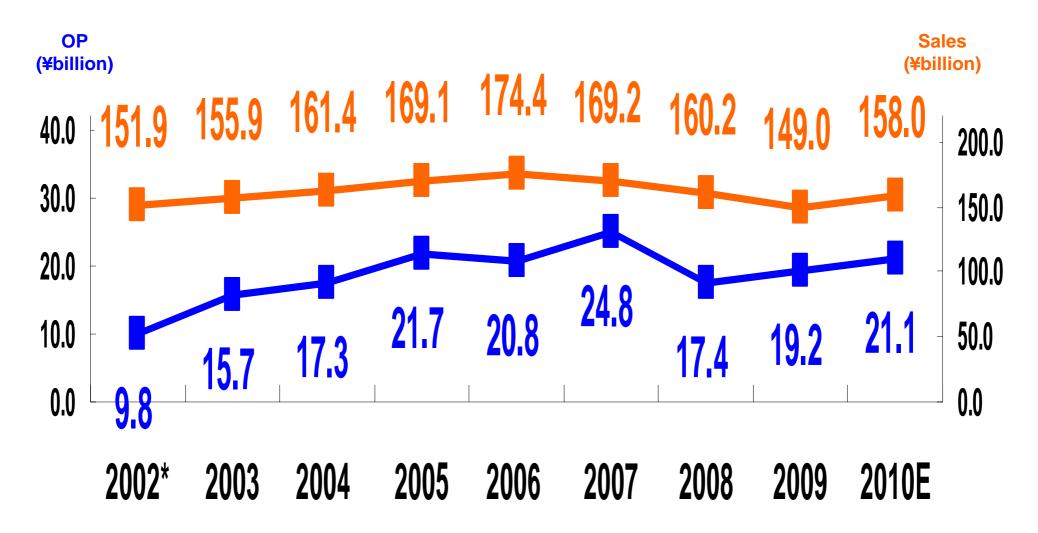
(¥ billion)

FY200)7	FY200	08	FY200)9	FY201	0E
ltem	Amount	Item	Amount	ltem	Amount	ltem	Amount
Electronic Materials Labo	2.5	SUNEVER	1.7	BARC	3.6	SNOWTEX	3.1
SNOWTEX	2.0	LEIMAY/ STARMITE	1.6	FINETEC	2.0	LIVALO	2.7
ArF Stepper	1.5	Organo sol in Houston	0.7	High purity ammonia	0.2		
BARC	0.8	High purity sulfuric acid	0.3				
Technical Center in Korea	0.4	SIRIUS	0.3				
Chemical Research Labo	0.3						
Alumina sol	0.3						

Actual - Acceptance basis

Outlook - Production commencement basis

Long-term Financial Performance Trend



^{* 2002 =} From April 1, 2002 to March 31, 2003

Long Term Financial Performance Trend

	2002	2003	2004	2005	2006	2007	2008	2009	2010E
Sales	151.9	155.9	161.4	169.1	174.4	169.2	160.2	149.0	158.0
Operating Profit	9.8	15.7	17.3	21.7	20.8	24.8	17.4	19.2	21.1
Net Income	4.0	8.7	11.3	13.7	14.0	15.5	10.1	12.8	14.1
EBITDA	20.7	26.1	26.9	31.6	30.5	34.5	27.6	30.1	31.7
OP Margin	6.5%	10.0%	10.7%	12.8%	12.0%	14.6%	10.9%	12.8%	13.2%
ROE(%)	6.7%	13.4%	15.2%	16.1%	14.7%	15.6%	10.3%	12.6%	12.9%
EPS(¥)	21.16	46.21	59.77	72.73	75.43	85.15	57.26	74.00	82.88
Dividend(¥/share)	9	11	11	15	20	20	22	24	24
Purches of treasury shares					4.7	5.0	8.0		2.8
Net Assets	60.6	69.2	78.5	92.0	98.1	100.1	95.7	106.5	
Liabilities with interest	68.5	57.4	44.6	41.5	32.4	34.4	45.5	42.1	
Capital equity ratio	35.4%	40.1%	46.4%	50.2%	55.3%	58.0%	55.5%	58.7%	
Capex	18.8	6.6	6.6	9.2	12.1	10.9	13.9	10.1	7.2
Depreciation	10.9	10.4	9.6	9.9	9.7	9.7	10.2	11.0	10.6
R&D Expenses	7.5	8.7	8.6	9.2	9.9	12.5	13.7	13.1	13.3
R&D Expenses/Sales(%)	4.9%	5.6%	5.3%	5.4%	5.7%	7.4%	8.6%	8.8%	8.4%
Number of employees (parent company)	1,514	1,505	1,502	1,502	1,558	1,614	1,657	1,710	

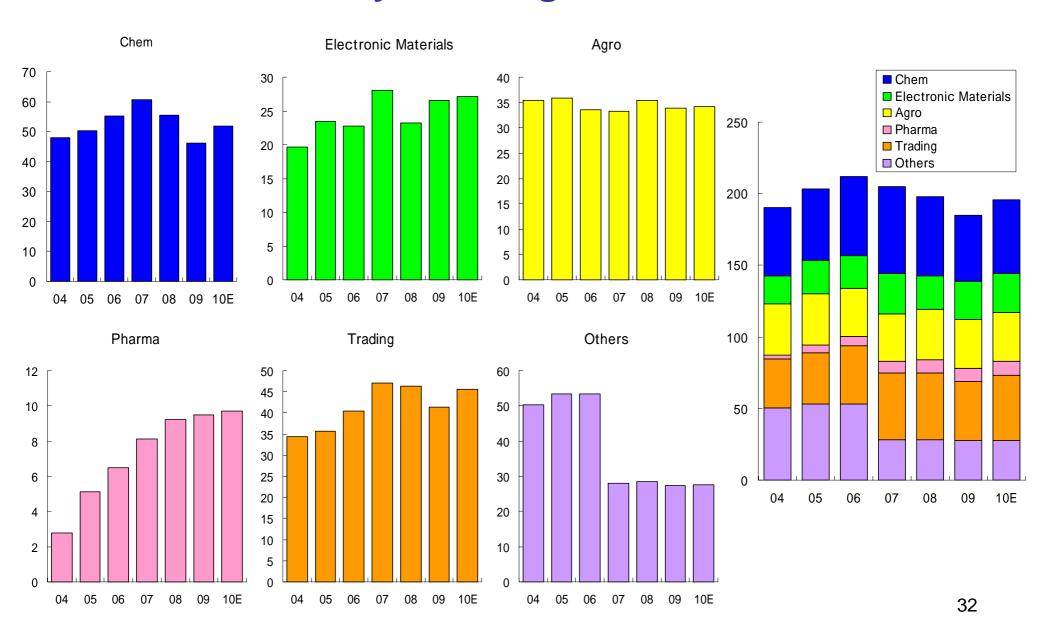
Pro Forma Sales and Operating Profit by New Segment

(¥ billion)

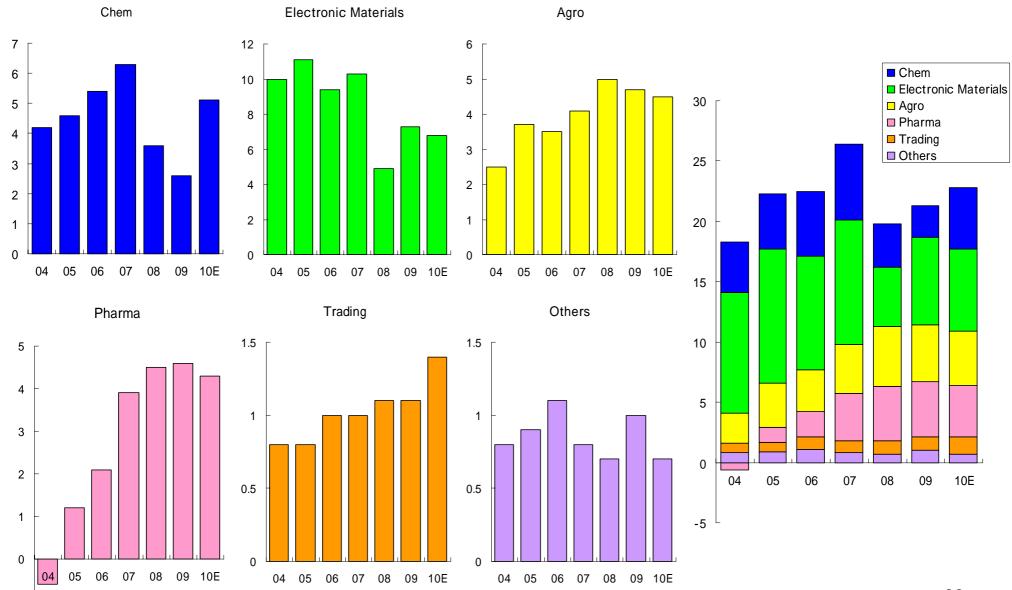
		FY2004	FY2005	FY2006	FY2007	FY2008	FY2009	FY2010E
	Chem	47.9 29.7%	50.2 29.7%	55.2 31.6%	60.7 35.9%	55.4 34.6%	46.1 30.9%	51.8 32.8%
	Electronic Materials	19.7 12.2%	23.4 13.9%	22.8 13.1%	28.1 16.6%	23.2 14.5%	26.6 17.9%	27.1 17.2%
ဟ	Agro	35.4 21.9%	35.8 21.1%	33.5 19.2%	33.2 19.6%	35.4 22.1%	33.8 22.7%	34.2 21.6%
SALE	Pharma	2.8 1.7%	5.1 3.0%	6.5 3.7%	8.1 4.8%	9.2 5.7%	9.5 6.4%	9.7 6.1%
μ̈́	Trading	34.4 21.3%	35.7 21.1%	40.4 23.2%	47.0 27.8%	46.3 28.9%	41.3 27.7%	45.6 28.9%
S	Others	50.3 31.2%	53.4 31.6%	53.4 30.6%	28.0 16.5%	28.4 17.7%	27.4 18.4%	27.5 17.4%
	Adjustment	-29.1 -18.0%	-34.4 -20.3%	-37.4 -21.4%	-35.9 -21.2%	-37.7 -23.5%	-35.7 -24.0%	-37.9 -24.0%
	Total	161.4 100%	169.2 100%	174.4 100%	169.2 100%	160.2 100%	149.0 100%	158.0 100%
				-			-	
	Chem	4.2 24.6%	4.6 21.3%	5.4 25.8%	6.3 25.4%	3.6 20.7%	2.6 13.5%	5.1 24.2%
	Electronic Materials	10.0 57.7%	11.1 51.3%	9.4 45.0%	10.3 41.5%	4.9 28.2%	7.3 38.0%	6.8 32.2%
	Agro	2.5 14.5%	3.7 17.2%	3.5 16.7%	4.1 16.5%	5.0 28.7%	4.7 24.5%	4.5 21.2%
유	Pharma	-0.6 -3.7%	1.2 5.6%	2.1 10.0%	3.9 15.7%	4.5 25.9%	4.6 24.0%	4.3 20.3%
ס	Trading	0.8 4.6%	0.8 3.8%	1.0 4.6%	1.0 4.0%	1.1 6.3%	1.1 5.7%	1.4 6.5%
	Others	0.8 4.4%	0.9 4.1%	1.1 5.4%	0.8 3.2%	0.7 4.0%	1.0 5.2%	0.7 3.3%
	Adjustment	-0.4 -2.1%	-0.7 -3.3%	-1.6 -7.4%	-1.6 -6.3%	-2.4 -13.8%	-2.1 -10.9%	-1.7 -8.1%
	Total	17.3 100%	21.7 100%	20.8 100%	24.8 100%	17.4 100%	19.2 100%	21.1 100%
				-				
	Chem	8.9%	9.2%	9.8%	10.3%	6.5%	5.6%	9.8%
Q	Electronic Materials	50.6%	47.4%	41.1%	36.8%	21.0%	27.4%	25.1%
	Agro	7.1%	10.4%	10.4%	12.3%	14.0%	13.9%	13.2%
Ma	Pharma	-22.5%	24.0%	32.2%	48.0%	49.5%	48.4%	44.3%
Margin	Trading	2.3%	2.3%	2.4%	2.2%	2.4%	2.7%	3.1%
ח	Others	1.5%	1.7%	2.1%	2.7%	2.5%	3.6%	2.5%
	Total	10.7%	12.8%	11.9%	14.6%	10.9%	12.9%	13.5%

Sales of Others decreased in FY2007 mainly due to spin-off of Nissan Agri (currently "Sun Agro") (fertilizer company, actual FY2006 sales ¥27.7 billion)

Pro Forma Sales by New Segmentation (¥billion)



Pro Forma Operating Profit by New Segmentation (¥ billion)



Sales and Operating Profit by Former Segmentation

		FY20	004	FY20	005	FY20	006	FY20	007	FY20	800	FY20	09
	Chem	87.2	54.0%	94.2	55.7%	100.4	57.6%	114.2	67.5%	102.1	63.7%	92.6	62.1%
(0	Agro	65.1	40.3%	65.9	38.9%	63.0	36.1%	37.4	22.1%	40.5	25.3%	38.0	25.5%
SAI	Pharma	2.8	1.7%	5.2	3.1%	6.5	3.7%	8.2	4.8%	9.3	5.8%	9.6	6.4%
SALES	Others	20.6	12.8%	22.9	13.5%	23.8	13.6%	24.3	14.4%	23.5	14.7%	23.7	15.9%
O)	Elimination	-14.3	-8.9%	-19.1	-11.3%	-19.3	-11.0%	-14.9	-8.8%	-15.3	-9.5%	-14.9	-9.9%
	Total	161.4	100%	169.2	100%	174.4	100%	169.2	100%	160.2	100%	149.0	100%
	Ch a re	445	00.00/	45.0	70.00/	440	74 70/	40.0	07.70/		40.40/	40.0	50.40 /
	Chem	14.5	83.8%	15.8	72.8%		71.7%	16.8	67.7%	8.6	49.4%		52.1%
	Agro	2.5	14.5%	4.1	18.9%	3.3	16.0%	4.0	16.5%	4.9	28.2%	4.4	22.9%
OP.	Pharma	-0.5	-2.9%	1.3	6.0%	1.9	9.1%	3.7	14.9%	4.2	24.1%	4.1	21.4%
P	Others	8.0	4.6%	0.7	3.2%	0.5	2.6%	0.4	1.6%	0.3	1.7%	0.6	3.1%
	Elimination	0.0	0.0%	-0.2	-0.9%	0.2	0.6%	-0.1	-0.7%	-0.6	-3.4%	0.1	0.5%
	Total	17.3	100%	21.7	100%	20.8	100%	24.8	100%	17.4	100%	19.2	100%
	Chem		16.6%		17.7%		15.7%		15.0%		8.5%		10.8%
OP	Agro		3.8%		6.3%		5.3%		11.0%		12.1%		11.6%
Ma	Pharma		-17.9%		25.5%		29.2%		45.1%		44.7%		42.8%
Margin	Others		3.9%		7.5%		4.9%		3.3%		2.9%		2.7%
ח	Total		10.7%		12.8%		11.9%		14.7%		10.9%		12.8%

FY2008- 09 Quarterly Sales by Segment

(Former Segmentation)

			FY2009							
	1Q	2Q	3Q	4Q	Total	1Q	2Q	3Q	4Q	Total
Chem	30.2	29.2	24.8	17.9	102.1	22.6	22.5	23.9	23.6	92.6
Electronic Materials		20.3		10.4	30.7		16.7		17.6	34.3
Organic/Inorganic Materials		9.7		6.4	16.1	5.9		6.7		12.6
Basic Chemicals		29.4	25.9		55.3		22.5	23.2		45.7
Agro	10.5	4.8	7.1	18.1	40.5	9.0	4.8	4.4	19.8	38.0
Pharma	2.0	1.8	2.3	3.2	9.3	2.3	2.7	3.0	1.6	9.6
Others	4.6	5.6	7.7	5.6	23.5	7.4	4.2	6.2	5.9	23.7
Elimination	-3.4	-3.6	-5.6	-2.6	-15.2	-6.0	-2.7	-3.8	-2.4	-14.9
Total	43.9	37.8	36.3	42.2	160.2	35.3	31.5	33.7	48.5	149.0

FY2008- 09 Quarterly OP by Segment

(Former Segmentation)

	FY2008				FY2009					
	1Q	2Q	3Q	4Q	Total	1Q	2Q	3Q	4Q	Total
Chem	4.6	3.1	2.2	-1.3	8.6	3.3	1.9	2.3	2.5	10.0
Agro	1.8	-1.0	-0.1	4.2	4.9	0.9	-0.7	-1.4	5.6	4.4
Pharma	0.9	0.4	1.1	1.8	4.2	1.0	1.4	1.4	0.3	4.1
Others	0.0	0.0	0.1	0.2	0.3	0.2	-0.1	0.1	0.4	0.6
Elimination	-0.1	-0.2	-0.2	-0.1	-0.6	-0.1	0.0	0.0	0.2	0.1
Total	7.2	2.3	3.1	4.8	17.4	5.3	2.5	2.4	9.0	19.2

FY2009- 10 Quarterly Sales by Segment

(New Segmentation)

(¥ billion)

			FY2009			FY2010		
		1Q	2Q	Total	1Q	2Q	Total	
C	Chem		10.8	22.1	12.7	11.8	24.5	
	Organic/Inorganic Materials	4.5	4.5	9.0	5.4	5.0	10.4	
	Basic Chemicals	6.8	6.3	13.1	7.3	6.8	14.1	
E	lectronic Materials	6.4	6.8	13.2	7.3	6.4	13.7	
A	gro	8.0	3.7	11.7	6.9	5.1	12.0	
Р	harma	2.2	2.8	5.0	2.5	2.3	4.8	
Т	rading	10.3	9.8	20.1	10.7	10.5	21.2	
C	others	8.2	5.1	13.3	6.5	4.6	11.1	
A	djustment	-11.1	-7.5	-18.6	-7.6	-7.6	-15.2	
T	otal	35.3	31.5	66.8	39.0	33.1	72.1	

37

FY2009- 10 Quarterly OP by Segment

(New Segmentation)

		FY2009		FY2010			
	1Q	2Q	Total	1Q	2Q	Total	
Chem	1.2	-0.7	0.5	1.6	0.2	1.8	
Electronic Materials	2.2	2.6	4.7	2.1	1.7	3.8	
Agro	1.0	-0.7	0.3	0.8	0.0	0.8	
Pharma	1.2	1.5	2.7	1.2	0.9	2.1	
Trading	0.3	0.3	0.5	0.4	0.3	0.7	
Others	0.5	-0.1	0.4	0.1	0.0	0.1	
Adjustment	-0.9	-0.4	-1.3	-0.4	-0.6	-1.0	
Total	5.3	2.5	7.8	5.8	2.5	8.3	

Main Products by Segment (New Segmentation)

Segment	Products	Main Applications
Chem	Organic Materials	
	TEPIC	epoxy compound for LED sealants, solder resist, painting
	FINETEC	custom manufacturing and process services for pharmaceutical companies
	Melamine cyanulate	flame retardant
	Inorganic Materials	
	SNOWTEX	water dispersed colloidal sillica sol for polishing sillicon wafers, electrical steel sheets, NOx reduction catalyst, electronic printing materials
	Organo sillica sol	film coating, antistatic interference shielding, electronic printing materials
	Alumina sol	automotive catalyst, electronic printing materials
	SUNCOLLOID	high refractive sol for lens
	CELNAX	antistatic sol for film
	Basic Chemicals	
	Melamine	adhesive agent for plywood
	AdBlue	solution of urea in demineralised water for diesel trucks to reduce NOx
	Environmetal product	HILIGHT (chlorinated isocyanulate for sterilizing)
	Ammonia, Sulfuric acid, Nitric acid	
	Highpurity chemicals	agents used for cleaning semiconductors
Electronic	SUNEVER	LCD alignment coating
Materials	BARC	Bottom anti-reflective coating for semiconductors
	NHC	protective coating for touch panel
	CYCLOTENE	dielectric adhesive for molded interconnect device
	Micro lens	microlens material for image sensor application
Agro	Herbicides	
	TARGA	soybean, rapeseed, sugarbeet
	PERMIT	corn, sugarcane, rice
	SIRIUS	rice
	ROUNDUP	non-selective herbicide for orchard, noncrop land
	Insecticides	
	STARMITE, SANMITE, MITOKOHNE	fruits,tea, vegetables
	Fungicide	
	LEIMAY, IKARUGA	potato, grape, turf
Pharma	LIVALO	Anti-cholesterol drug
Trading	Nissei Corporation	
Others	Transportation, Landscaping, Engine	ering, Fertilizer

Main Products by Segment (Former Segmentation)

Segment	Products	Main Applications
Chem	Electronic Materials	
	SUNEVER	LCD alignment coating
	ARC	anti-reflective coating for semiconductors
	SNOWTEX	colloidal sillica sol for polishing sillcon wafers
	TEPIC	epoxy compound for LED sealants/solder resist
	Highpurity chemicals	agents used for cleaning semiconductors
	NHC	protective coating for touch panel
	CYCLOTENE	dielectric adhesive for molded interconnect device
	Microlens	microlens material for image sensor application
	Organica Materials	
	TEPIC	epoxy compound for painting
	FINETEC	custom manufacturing and process services for pharmaceutical companies
	Melamine cyanulate	flame retardant
	Inorganic Materials	
	SNOWTEX	water dispersed colloidal sillica sol for electrical steel sheets, NOx reduction
		catalyst, electronic printing materials
	Organo sillica sol	film coating, antistatic interference shielding, electronic printing materials
	Alumina sol	automotive catalyst, electronic printing materials
	SUNCOLLOID	high refractive sol for lens
	CELNAX	antistatic sol for film
	Basic Chemicals	
	Melamine	adhesive agent for plywood
	AdBlue	solution of urea in demineralised water for diesel trucks to reduce NOx
	Environmetal product	HILIGHT (chlorinated isocyanulate for sterilizing)
	Ammonia, Sulfuric acid, Nitric acid	
Agro	Herbicides	
_	TARGA	soybean, rapeseed, sugarbeet
	PERMIT	corn, sugarcane, rice
	SIRIUS	rice
	ROUNDUP	non-selective herbicide for orchard, noncrop land
	Insecticides	
	STARMITE, SANMITE, MITOKOHNE	fruits,tea, vegetables
	Fungicide	
	LEIMAY, IKARUGA	potato, grape, turf
Pharma	LIVALO	Anti-cholesterol drug
Others	Transportation, Landscaping, Engine	ering

Forward Looking Statements

The forward looking statements in this material are based on information available at the time of preparation of the material. Although they reflect our current expectations, these statements are not guarantees of future performance, but include a number of risks and uncertainties. Actual results may largely differ from these statements due to various factors which may be beyond company control.

No information in this material is provided as an offer to buy or sell the shares of the company. We urge users of the material to make investment decision based upon own judgment.